

MAKE-A-WISH®  
North Texas

*Wish Night® 2017*

— May 20, 2017 • Hilton Anatole Hotel —

# About Wish Night

May 20, 2017 at the Hilton Anatole Hotel

This year, we aim to grant 650 wishes for children throughout our 161-county chapter territory. We cannot accomplish our goals without your support.

For 20 years, supporters have traveled from far and wide to be a part of Wish Night. This signature black-tie gala celebrates and honors the magic of wishes for children battling life-threatening medical conditions. More than 2,000 wishes have been granted as a direct result of the heart and generosity of past Wish Night attendees. This year, we hope to raise close to \$2 million and aim to grant *every* eligible child's wish.

*Kirk and Julie Moore*

— BALL CHAIRS —

*Randol and Stacy Justice*

— SPONSORSHIP CHAIRS —

## Wishes

YOU'VE HELPED GRANT



**ADDISON, 3**  
*Cancer*  
To Go to a Big Zoo



**ANDY, 8**  
*Congenital Cardiac Condition*  
To Go to Walt Disney World® Resort



**CALEB, 17**  
*Heart Transplant*  
To Go Snowboarding in Colorado



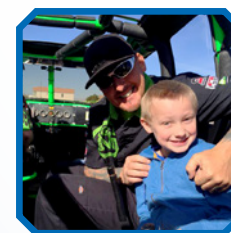
**ISAI, 4**  
*Cancer*  
To Have Electronics



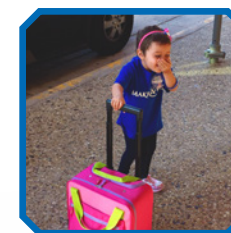
**MALLORY, 11**  
*Leukemia*  
To Have a Maltipoo Puppy



**MONI, 15**  
*Hematologic disorder*  
To Go to Japan



**PIERSON, 8**  
*Cardiac Condition*  
To Go to Monster Jam® World Finals in Las Vegas



**ZOE, 4**  
*Leukemia*  
To Meet the Disney Princesses

# Wish Night Sponsorship Levels

This year, we look to grant 650 wishes for children throughout our 161-county chapter territory. Wishes come in all shapes and sizes. Your support of Wish Night 2017 provides children with hope for better times, strength for the tough times and the joy of experiencing the present. Thank you in advance for your participation and support. Because of you, wishes will come true!

## *Diamond Sponsor - \$100,000*

---

- VIP seating - Six (6) tables for 12 at Wish Night
- Personal waiter at your Wish Night tables
- Upgraded wine for your guests
- Online exposure featuring company logo and website on Wish Night website and social media
- Special acknowledgment in press releases and special pullout section of the Dallas Business Journal (half-page article)
- Full two-page, full-color spread in Wish Night program
- Logo recognition on Wish Night invitation (3,000+ recipients)
- Logo recognition at Wish Night
- On-stage thank you at Wish Night
- 40 guests invited to the VIP Soiree to be held prior to Wish Night
- VIP gift for guests
- Post-event auction item delivery service for guests

## *Platinum Sponsor - \$50,000*

---

- VIP seating - Five (5) tables for 10 at Wish Night
- Personal waiter at your Wish Night tables
- Online exposure featuring company logo and website on Wish Night website and social media
- Special acknowledgment in press releases and special pullout section of the Dallas Business Journal (half-page article)
- Full-page, full-color ad in Wish Night program
- Logo recognition on Wish Night invitation (3,000+ recipients)
- Logo recognition at Wish Night
- On-stage thank you at Wish Night
- 30 guests invited to the VIP Soiree to be held prior to Wish Night
- VIP gift for guests

## *Gold Sponsor - \$30,000*

---

- Excellent seating - Three (3) tables for 10 at Wish Night
- Online exposure featuring company logo and website on Wish Night website and social media
- Special acknowledgment in press releases and special pullout section of the Dallas Business Journal (quarter-page article)
- Half-page, full-color ad in Wish Night program
- Logo recognition on Wish Night invitation (3,000+ recipients)
- Logo recognition at Wish Night
- On-stage thank you at Wish Night
- 20 guests invited to the VIP Soiree to be held prior to Wish Night
- VIP gift for guests

### *Silver Sponsor - \$20,000*

---

- Excellent seating - Two (2) tables for 10 at Wish Night
- Online exposure featuring company logo and website on Wish Night website and social media
- Special acknowledgment in press releases and special pullout section of the Dallas Business Journal (logo)
- Half-page, full-color ad in Wish Night program
- Logo recognition on Wish Night invitation (3,000+ recipients)
- Logo recognition at Wish Night
- On-stage thank you at Wish Night
- 15 guests invited to the VIP Soiree to be held prior to Wish Night
- VIP gift for guests

### *Shining Star Sponsor - \$10,000*

---

- Priority seating - One (1) table for 10 at Wish Night
- Online exposure featuring company name on Wish Night website and social media
- Special acknowledgment in press releases and special pullout section of the Dallas Business Journal (listing)
- Quarter-page, full-color ad in Wish Night program
- Logo recognition at Wish Night
- 10 guests invited to the VIP Soiree to be held prior to Wish Night

### *Sparkling Star Sponsor - \$5,000*

---

- Six (6) seats at a priority table at Wish Night
- Online exposure featuring company name on Wish Night website
- Name recognition at Wish Night
- Logo in Wish Night program
- 6 guests invited to the VIP Soiree to be held prior to Wish Night

### *Shooting Star Sponsor - \$3,000*

---

- Four (4) seats at a priority table at Wish Night
- Online exposure featuring company name on Wish Night website
- Name recognition at Wish Night
- Name in Wish Night program
- 4 guests invited to the VIP Soiree to be held prior to Wish Night

## Why Make-A-Wish?

---

“Every year there are more than 1,200 children in North Texas who are diagnosed with a life-threatening medical condition. While I am happy to announce that the Make-A-Wish Foundation® of North Texas granted a record 635 wishes this past year, there are still many children who did not receive their one true wish. Our goal is to grant a wish to every eligible child in North Texas and we need your help to do it. Please join us in May 2017 as we come together to make dreams come true!”

— SCOTTY LANDRY  
PRESIDENT & CEO, MAKE-A-WISH NORTH TEXAS

Helzberg Diamonds is proud to once again lend our support to the Make-A-Wish North Texas Chapter's Wish Night event. “It's incredibly rewarding to help bring the power of wishes come true to children with life-threatening medical conditions and their families. We are truly honored to be a part of this wonderful event.”

— BERYL RAFF  
CHAIRMAN & CEO, HELZBERG DIAMONDS

Another year has passed, and the great partnership between American Airlines and Make-A-Wish North Texas continues to bring joy to wish children. American Airlines travel donations, featured in Wish Night's live and silent auctions, have raised thousands of dollars to make big wishes come true for children with life-threatening medical conditions. American's commitment to Make-A-Wish extends beyond Wish Night. The employees of American Airlines and American Eagle, and the employee-founded Something mAgic Foundation®, have responded to the call to volunteer in their communities by serving as wish granters, wish enhancers and event volunteers with Make-A-Wish chapters around the country.

— AMERICAN AIRLINES

## Wish Impact

---

A recent study conducted by the TCC Group, a private consulting firm, found that wish experiences benefit children's health and everyone's state of mind, and they positively impact the community.

**99%** of parents reported that the wish experience gave their child increased feelings of **HAPPINESS**.

**96%** of parents said that the wish **STRENGTHENED** their families.

**89%** of healthcare professionals surveyed say they believe that the wish experience can influence Wish Kids' physical **HEALTH**.

**81%** of parents observed an increased willingness by their Wish Kids to comply with treatment protocols.

# MAKE-A-WISH NORTH TEXAS 2017 GOVERNING BOARD OF DIRECTORS

**Doug Aron, Chair**  
Executive Vice President  
& Chief Financial Officer  
HollyFrontier

**Kathy Leonard,  
Chair Elect**  
President  
Freeman+Leonard

**Vikrant Bhatia, Secretary**  
Senior Vice President  
Copart, Inc.

**Josh Paine, Treasurer**  
Partner  
Providence Interactive  
Capital

**Dan Berner**  
Partner  
Deloitte & Touche LLP

**Cindy Bilbe**  
West Texas Regional  
Council Chair  
President  
Stewart Title of El Paso

**Dr. Kendall Brown**  
Partner and Physician  
Digestive Health  
Associates of Texas

**Steve Durmaine**  
President & CEO  
CheapCaribbean.com

**Derrick Evers**  
Managing Partner/CEO  
Kaizen Development  
Partners

**Colleen Garrison**  
Collin County Regional  
Council Chair  
HR Manager  
Jamba Juice

**Daniel J. Harper**  
Midland Regional  
Council Chair  
Attorney  
Davis, Gerald & Cremer

**Jannah Hodges**  
Managing Partner  
Hodges Partners

**Randol Justice**  
Partner, North Texas  
PricewaterhouseCoopers  
LLP

**Leslie Starr Keating**  
Senior Vice President  
of Supply Chain  
North America Foods  
PepsiCo

**Shari Krueger**  
Principal  
Krueger Connect

**Lisa Linn**  
Abilene Regional  
Council Chair  
Civic Leader

**Robert Lloyd**  
Executive Vice President  
& Chief Financial Officer  
GameStop

**John Martillo**  
Founder & CEO  
SignaPay

**Charlie Powell**  
Southwest Regional  
Council Chair  
President  
Ciera Bank

**Matt Powell**  
Texas Plains South  
Regional Council Chair  
Criminal District Attorney  
Lubbock County

**Michael Scott Smith**  
Dallas County  
Regional Council Chair  
Principal  
Avenue Kenekt Consulting

**David Solomon**  
Vice President  
Ethics Director  
Texas Instruments, Inc.

**Rachel Stephens**  
Civic Leader

**Jim Sturm**  
President and Chief  
Executive Officer  
Brierley & Partners, Inc.

**Darrin Weber**  
Managing Partner  
RiskPro Partners

**Howard Westerman**  
CEO  
J-W Energy Company

**Thomas Wheat**  
Founder & Managing  
Partner  
Pediatric Home  
Healthcare, LLC

**Mike Winemiller**  
Retired  
Briggs Equipment

# FINANCIAL CONTRIBUTION FORM

Wish Night 2017 • May 20, 2017 • Benefiting the Make-A-Wish Foundation® of North Texas

Company/Sponsor Name \_\_\_\_\_  
(Please type or print your name EXACTLY as it should appear in publications.)

Contact \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Contact Person (for advertising) \_\_\_\_\_ Phone \_\_\_\_\_

**DIAMOND SPONSOR**  
**\$100,000** Fair Market Value \$17,712

**PLATINUM SPONSOR**  
**\$50,000** Fair Market Value \$12,300

**GOLD SPONSOR**  
**\$30,000** Fair Market Value \$7,380

**SILVER SPONSOR**  
**\$20,000** Fair Market Value \$4,920

**SHINING STAR**  
**\$10,000** Fair Market Value \$2,460

**SPARKLING STAR**  
**\$5,000** Fair Market Value \$1,476

**SHOOTING STAR**  
**\$3,000** Fair Market Value \$984

My employer would like to **match my donation**. Company Name \_\_\_\_\_

## ADVERTISING PREFERENCE (check one)

- I will provide my own ad for the Wish Night 2017 program (**by 3/15/17**)  
 I would like Wish Night volunteers to create an ad for me / my organization (at no charge)

## PAYMENT METHOD (check one); Payment must be received by **May 1, 2017**

- Check (enclosed)  Visa  MasterCard  Discover  American Express

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Validation Number \_\_\_\_\_ Amount of Sponsorship \_\_\_\_\_

Billing Address of Above Card \_\_\_\_\_

Signature \_\_\_\_\_

Please list any company representatives you would like to see included on the Main Invitation List:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_

**For any sponsor referral information  
please contact Director of Development,  
Tabatha G. Olaechea at 214-496-5006 or  
via email at tolaechea@ntx.wish.org**

**MAIL OR FAX COMPLETED FORM TO**

Wish Night 2017  
Make-A-Wish Foundation of North Texas  
6655 Deseo  
Irving, TX 75039  
214.496.9475 Fax

Please make checks payable to the "Make-A-Wish Foundation of North Texas"